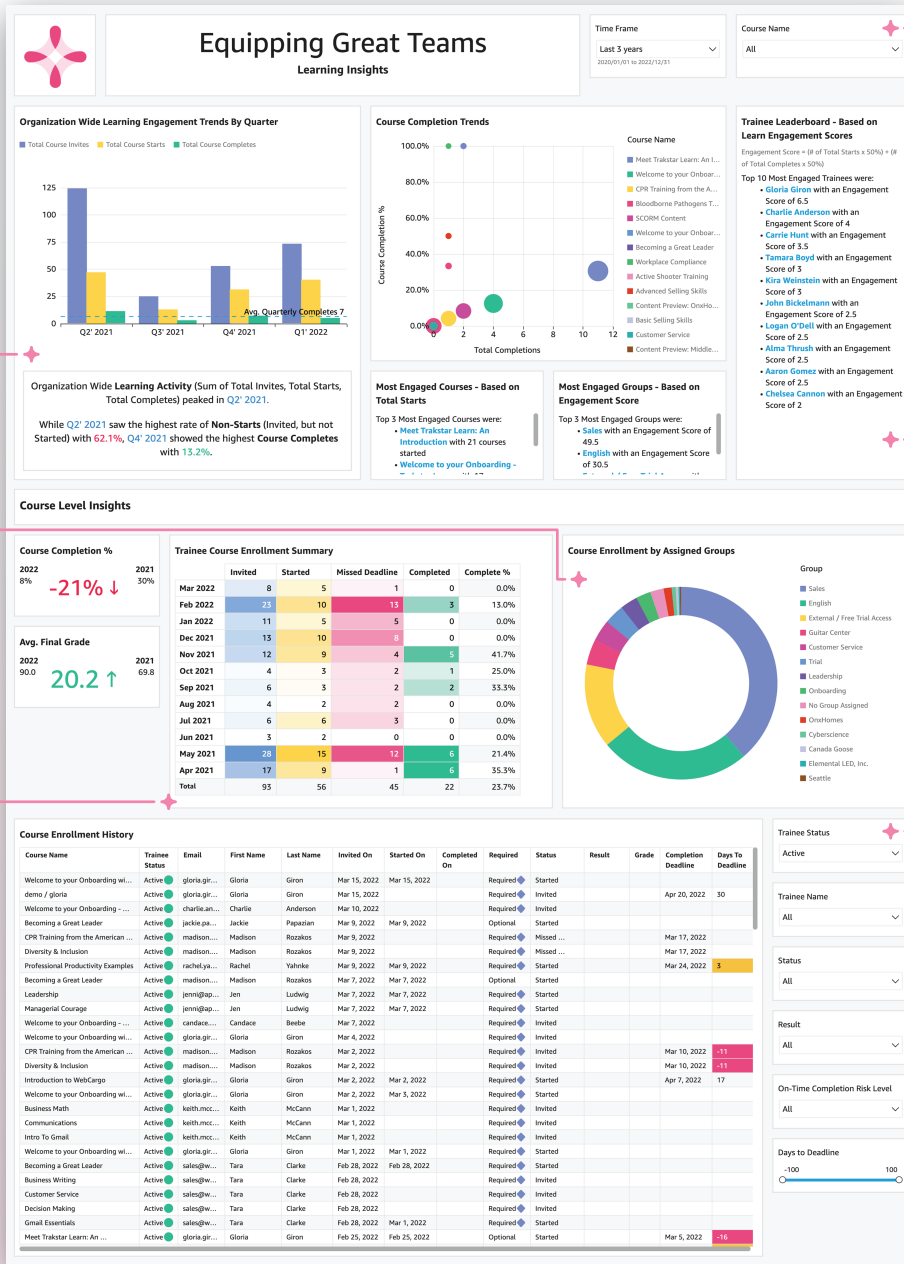## Trakstar Insights
Learning Analytics

Quick Reference Sheet

A quick introduction to our powerful learning analytics tool.

Gain visibility into organization-level trends by comparing course utilization over periods of time.

Click on a group and drill down on specific areas of your organization to compare enrollment and completion trends

Analyze course outcomes by month to quickly see when courses are most active

Use these filters to drill-down the data to specific timeframes and courses.

Improve your engagement with the Trainee Leaderboard and course rankings.

Explore course outcomes using column filters and sorting capabilities, and export data when needed.

Equipping Great Teams
Learning Insights

Time Frame: Last 3 years — 2020/01/01 to 2022/12/31
Course Name: All

Organization Wide Learning Engagement Trends By Quarter

Legend: Total Course Invites, Total Course Starts, Total Course Completes

Avg. Quarterly Completes 7

	Q2' 2021	Q3' 2021	Q4' 2021	Q1' 2022

Course Completion Trends

Course Name:
- Meet Trakstar Learn: An I...
- Welcome to your Onboar...
- CPR Training from the A...
- Bloodborne Pathogens T...
- SCORM Content
- Welcome to your Onboar...
- Becoming a Great Leader
- Workplace Compliance
- Active Shooter Training
- Advanced Selling Skills
- Content Preview: OrxHo...
- Basic Selling Skills
- Content Preview: Middle...

(Y-axis: Course Completion %; X-axis: Total Completions)

Trainee Leaderboard - Based on Learn Engagement Scores

Engagement Score = (# of Total Starts x 50%) + (# of Total Completes x 50%)

Top 10 Most Engaged Trainees were:
- **Gloria Giron** with an Engagement Score of 6.5
- **Charlie Anderson** with an Engagement Score of 4
- **Carrie Hunt** with an Engagement Score of 3.5
- **Tamara Boyd** with an Engagement Score of 3
- **Kira Weinstein** with an Engagement Score of 3
- **John Bickelmann** with an Engagement Score of 2.5
- **Logan O'Dell** with an Engagement Score of 2.5
- **Alma Thrush** with an Engagement Score of 2.5
- **Aaron Gomez** with an Engagement Score of 2.5
- **Chelsea Cannon** with an Engagement Score of 2

Organization Wide Learning Activity (Sum of Total Invites, Total Starts, Total Completes) peaked in Q2' 2021.

While Q2' 2021 saw the highest rate of **Non-Starts** (Invited, but not Started) with 62.1%, Q4' 2021 showed the highest Course Completes with 13.2%.

Most Engaged Courses - Based on Total Starts

Top 3 Most Engaged Courses were:
- **Meet Trakstar Learn: An Introduction** with 21 courses started
- **Welcome to your Onboarding - ...**

Most Engaged Groups - Based on Engagement Score

Top 3 Most Engaged Groups were:
- **Sales** with an Engagement Score of 49.5
- **English** with an Engagement Score of 30.5

Course Level Insights

Course Completion %

2022	2021
8%	30%

-21% ↓

Avg. Final Grade

2022	2021
90.0	69.8

20.2 ↑

Trainee Course Enrollment Summary

	Invited	Started	Missed Deadline	Completed	Complete %
Mar 2022	8	5	1	0	0.0%
Feb 2022	23	10	13	3	13.0%
Jan 2022	11	5	5	0	0.0%
Dec 2021	13	10	8	0	0.0%
Nov 2021	12	9	4	5	41.7%
Oct 2021	4	3	2	1	25.0%
Sep 2021	6	3	2	2	33.3%
Aug 2021	4	2	2	0	0.0%
Jul 2021	6	6	3	0	0.0%
Jun 2021	3	2	0	0	0.0%
May 2021	28	15	12	6	21.4%
Apr 2021	17	9	1	6	35.3%
Total	93	56	45	22	23.7%

Course Enrollment by Assigned Groups

Group:
- Sales
- English
- External / Free Trial Access
- Guitar Center
- Customer Service
- Trial
- Leadership
- Onboarding
- No Group Assigned
- OrxHomes
- Cyberscience
- Canada Goose
- Elemental LED, Inc.
- Seattle

Course Enrollment History

Trainee Status: Active
Trainee Name: All
Status: All
Result: All
On-Time Completion Risk Level: All
Days to Deadline: -100 to 100

Course Name	Trainee Status	Email	First Name	Last Name	Invited On	Started On	Completed On	Required	Status	Result	Grade	Completion Deadline	Days To Deadline
Welcome to your Onboarding wi...	Active	gloria.gir...	Gloria	Giron	Mar 15, 2022	Mar 15, 2022		Required	Started				
demo / gloria	Active	gloria.gir...	Gloria	Giron	Mar 15, 2022			Required	Invited			Apr 20, 2022	30
Welcome to your Onboarding - ...	Active	charlie.an...	Charlie	Anderson	Mar 10, 2022			Required	Invited				
Becoming a Great Leader	Active	jackie.pa...	Jackie	Papazian	Mar 9, 2022	Mar 9, 2022		Optional	Started				
CPR Training from the American ...	Active	madison...	Madison	Rozakos	Mar 9, 2022			Required	Missed ...			Mar 17, 2022	
Diversity & Inclusion	Active	madison...	Madison	Rozakos	Mar 9, 2022			Required	Missed ...			Mar 17, 2022	
Professional Productivity Examples	Active	rachel.ya...	Rachel	Yahnke	Mar 9, 2022	Mar 9, 2022		Required	Started			Mar 24, 2022	3
Becoming a Great Leader	Active	madison...	Madison	Rozakos	Mar 7, 2022			Optional	Started				
Leadership	Active	jenni@ap...	Jen	Ludwig	Mar 7, 2022	Mar 7, 2022		Required	Started				
Managerial Courage	Active	jenni@ap...	Jen	Ludwig	Mar 7, 2022	Mar 7, 2022		Required	Started				
Welcome to your Onboarding - ...	Active	candace...	Candace	Beebe	Mar 7, 2022			Required	Invited				
Welcome to your Onboarding wi...	Active	gloria.gir...	Gloria	Giron	Mar 4, 2022			Required	Invited				
CPR Training from the American ...	Active	madison...	Madison	Rozakos	Mar 2, 2022			Required	Invited			Mar 10, 2022	-11
Diversity & Inclusion	Active	madison...	Madison	Rozakos	Mar 2, 2022			Required	Invited			Mar 10, 2022	-11
Introduction to WebCargo	Active	gloria.gir...	Gloria	Giron	Mar 2, 2022	Mar 2, 2022		Required	Started			Apr 7, 2022	17
Welcome to your Onboarding wi...	Active	gloria.gir...	Gloria	Giron	Mar 2, 2022	Mar 3, 2022		Required	Started				
Business Math	Active	keith.mcc...	Keith	McCann	Mar 1, 2022			Required	Invited				
Communications	Active	keith.mcc...	Keith	McCann	Mar 1, 2022			Required	Invited				
Intro To Gmail	Active	keith.mcc...	Keith	McCann	Mar 1, 2022			Required	Invited				
Welcome to your Onboarding wi...	Active	gloria.gir...	Gloria	Giron	Mar 1, 2022	Mar 1, 2022		Required	Started				
Becoming a Great Leader	Active	sales@w...	Tara	Clarke	Feb 28, 2022	Feb 28, 2022		Required	Started				
Business Writing	Active	sales@w...	Tara	Clarke	Feb 28, 2022			Required	Invited				
Customer Service	Active	sales@w...	Tara	Clarke	Feb 28, 2022			Required	Invited				
Decision Making	Active	sales@w...	Tara	Clarke	Feb 28, 2022			Required	Invited				
Gmail Essentials	Active	sales@w...	Tara	Clarke	Feb 28, 2022	Mar 1, 2022		Required	Started				
Meet Trakstar Learn: An ...	Active	gloria.gir...	Gloria	Giron	Feb 25, 2022	Feb 25, 2022		Optional	Started			Mar 5, 2022	-16